

A Joint Initiative of CAIT & ITPO



Expand Your business in India & Internationally



**12th – 15th
August 2026**

Bharat Mandapam, New Delhi, India

Honorable Prime Minister
Shri. Narendra Modi Ji





Bharatiya Vyapar Mahotsav

Initiative Background

Inspired by **Hon'ble PM Shri Narendra Modi ji's** Vision of **Make In India, Vocal for Local, Local for Global & Atmanirbhar Bharat**



BVM 2026
Video

Anchored by



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY

& supported by
**Multiple Central
Govt. Ministries**



Strategic Advisor - CAIT

Why this Event is Very Important

Brings **Indian MSMEs, Traders, Women & Youth** in the center of India's Economic Growth Story



Mission Not Just An Event

A. BVM 2026 will be
the **largest** of its kinds
event in **India & the World**





And
07 **International**
Bharatiya
Vyapar Mahotsavs



B. Creating an **AI based Business & Physical** Support Network for MSMEs & Traders

C. Plan to create the largest **Made in India** Permanent Business Exposition & Meeting Space spread over **50 acres in Delhi NCR**



Federation of 48,000 Associations
& 9 cr Members



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)

Event Objective

Promotes Indian made Products & Services across multiple sectors



1



Provides a **national platform** for **MSMEs, Traders, Women & Youth Entrepreneurs, Artisans & Indian Start Ups**

2



Strengthen **Domestic & International Supply Chains** for **Made in India** Products & Services

3



Connect Indian Manufacturers & Service Providers with **Global Buyers**

Event Objective



4

Motivates & Facilitates
NRIs/ OCIs to come back
& Made in India, **Made for**
India & Made for the World

5

Create Mass Awareness
towards Manufacturing, Selling
& **adopting Swadeshi Goods**



6

Celebrate **India's Cultural**
& Economic Identity



Position Indian Business & Trade Leadership on the global stage through



Federation of 48,000 Associations
& 9 cr Members



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)



Bharat Mandapam / Pragati Maidan, New Delhi

12th-15th Aug 2026, Hall No. 1 to 6

[BVM 2026
Website
Launch Video](#)



Guests

**Business
Exhibitors**



**B2B Business
Delegates**



**B2C
Visitors**



**Central
Ministries**



**States
& UTs**



**International
Trade Reps.
& NRIs & OCIs**

Attendees

1000

2+lacs

10+lacs

10+

10+

5,000

Business & Exhibition Participants



MSMEs, Indian large business houses & traders



Large Indian success stories such as Brahmos, HAL, NPCI etc.



Women & youth entrepreneurs



Handicraft, handloom & khadi organizations



NRIs/ OCIs & international businesses & trade bodies

Business & Exhibition Participants



Sector
specific bodies



Cooperatives,
FPOs & SHGs



Associations/
federations,
chambers &
trade bodies

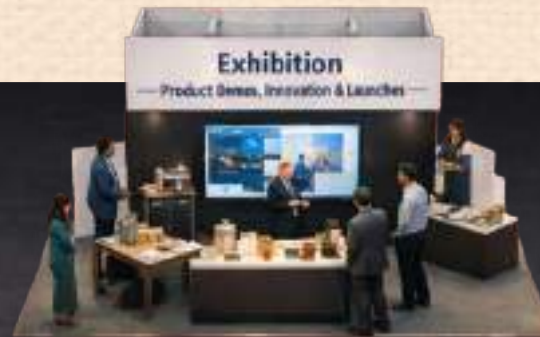


Start up
Eco systems



CAIT Family -
associations
& members
48,000+ Trade
Associations
9 Cr.+ Traders

Bharatiya Vyapar Mahotsav – 8 Zones



India's first & largest multi sectoral Made in India exhibition



Important Indian & International Guests Invited



Hon'ble PM
Shri Narendra Modi

**Hon. Central
Ministers**

**Hon. Governors,
Chief Ministers &
State Ministers**

**Ambassadors & High
Commissioners (incl.
Trade Representatives)**

**NRIs/ OCIs &
International Buyers
& Buyers Associations**

**MPs, MLAs & Local
Body Chairperson**

**Central & State Govt.
PSUs Chairman
& MDs**

**Senior Central & State
Government Officials
& Policy Makers**

Central Ministries & Departments Participation



Joint Organiser



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)

Anchor Ministry



Host State



Expected State & UTs Participation



MSME Department



Trade & Investment



**State KVIC, Handlooms
& Handicrafts**



**Agriculture, Organic &
Millet Boards**



Tourism



Rural Development & SHGs



Tribal Affairs



**Education for Start Up
Hubs etc.**



Cooperatives



ODOP



Culture



**State Specific -
Kerala Ayurveda, Uttarakhand Char
Dham, Assam Tea Board etc.**

Other Visitors



**University, College
& School Students**



**Start Up Groups, Clubs in
University/ Colleges/ Schools**



**Women Entrepreneurs
Groups**



**Inclusivity groups
(Divyangs)**



**Social groups
(NGOs, Rotary, Lions, JITO, BNI)**



**RWAs & Social
Network Groups**



**Other Nationalist
Groups**



**CAIT Family network
(associations & members)**

Marketing & Publicity



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)
Existing Exhibitions & Partner Network



Associations &
Members Network



Partnership with Existing
Exhibitions across India



Nationwide Outdoor Media
& Promotional Roadshows



Partnerships with other MSME/
Trade Bodies across Country



Social Media Campaign
#VocalForLocal #BVM2026
#CAITForIndia



Brand Ambassadors –
National & Local Successful
Business Women/ Men, Actors,
Sportsmen & other
distinguished personalities



Promotional videos featuring
MSMEs, Traders, Artisans &
Women Entrepreneurs

Multiple Visitors Engagement Activities



Multiple Business Meetings for each Exhibitor & Business Delegate



On the spot EOIs/ Loans from MSME/ Banks/ FinTechs/ State Investment Teams etc.



Shark Tank kind of Events for Start Ups and other sections of Society



Sectoral Conferences, Seminars & other Similar Events



Cultural Shows, Lucky Draws & Celebrity Appearances



Awards & Youth Competitions



Food Festival showcasing Regional Cuisines from across States

Our Event Partners & Sponsors

CENTRAL GOVERNMENT



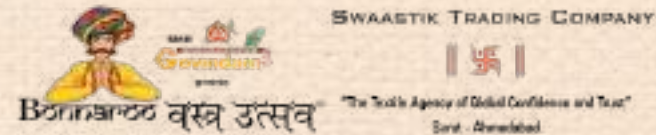
FINANCE PARTNER



TRANSPORT PARTNER



TEXTILE PARTNER



RECEPTION SPONSOR



EVENT SPONSOR



AWARDS PARTNER



MOBILE CHARGING STATION SPONSOR



LOGISTICS PARTNER



INSTITUTIONAL PARTNER



PHOTOGRAPHY PARTNER



KNOWLEDGE PARTNER



Let's make
Bharatiya Vyapar Mahotsav 2026

A GREAT SUCCESS!

